

25th July 2009

Dear Brighter Marketing team

Brighter Marketing are truly what every company needs - a team of total professionals with an incredible passion for helping you put your business goals and marketing outcomes into perspective... and action!

We at ICE Innovation generate powerful concepts to consistently develop brand, web and design communications that dramatically increase the value and credibility of your business by providing a dedicated outsourced service with a loyal in-house mentality.

With our focus on delivering outstanding customer service we expect to be treated with the same level of professionalism. However in the past we have experienced very poor customer service and a huge lack of understanding where it came to our marketing needs from previous providers.

Consequently, we decided to look for a consultancy with the same core value set as us, who are quality relationships driven and could take our business to the next level. Brighter Marketing could not have been more highly recommended by a number of businesses and we haven't looked back since!

Jo and Siobhan are very professional, knowledgeable, experienced and friendly. They really helped us to drill down into what is important to us, and our clients. Straight away our business started to take a different shape and our focus within the team has never been sharper.

The sessions were far beyond our expectations and we have been delighted with the level of knowledge and expertise that Brighter Marketing have given us in helping our business to move forward.

We would strongly recommend Brighter Marketing to any businesses that are looking for exceptional service and the right solutions in order to grow their business. Should anyone wish to speak to us about how you have helped our business we will be delighted to hear from them.

Many thanks



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